

**Jason Bailey**

jasonbdesign@gmail.com

twitter.com/jasonbdesign

Please contact me for my  
address and phone number**Objective**

My background in print and web design, combined with online marketing techniques, SEO and working with web development teams has given me the ability to speak the language of designers, programmers and marketers. Taking an idea from planning to design to print and online is my expertise. I desire to continue to work in an environment where I have a significant role in online marketing, design, and web development in order to raise brand awareness and drive sales.

**Work Experience****EMedia & Design Manager    Intronis Technologies**

2007-Present

Englewood Cliffs, NJ / Boston, MA

I currently manage the visual identity of Intronis online and offline. I also oversee the visual design of the web user interface used by their online backup software. I take ideas, design them in Photoshop and Illustrator, convert the designs to HTML and CSS, and publish content online. I also set up tracking in Google Analytics and Salesforce. I am very comfortable with setting up blogging platforms, such as Wordpress, and leveraging social media to create greater brand awareness.

**Region Designer**

2005-2007

**Campus Crusade for Christ, International**

Pacific Southwest Office, Irvine, California

I designed brochures, web sites, interactive media, and worked with the video production team to produce promotional materials for events and conferences in California, Arizona and Hawaii.

**Graphic Designer**

2000-2002

**California State University, Fullerton**

Fullerton, California

I worked with the art director to design printed collateral, promotional materials and mascot identity. I also developed web and flash templates for internal use.

**Graphic Designer**

1998-2000

**Saba Agency**

Bakersfield, California

I created and developed concepts for state-wide and international clientele, including logos, brochures, and direct mail pieces.

**Technical Skills**

**Print:** InDesign, Illustrator and Photoshop. **Web Skills:** Dreamweaver, HTML, CSS, and some PHP. **Marketing:** Google Analytics, Google AdSense, Twitter, Wordpress, Feedburner, HitTail, Search Engine Optimization, Constant Contact, some Salesforce.

**Management:** The Scrum Process, Pivotal Tracker

**Awards and Achievements****Work Published**

2004

CREATIVITY 33, Annual Design Book.  
International Design Competition

**Certificate for Outstanding Graphic Design**

2003

Dean of Natural Sciences and Mathematics  
California State University, Fullerton

**Education****California State University, Fullerton**

2003

Graphic Design, BFA  
Cumulative 3.43 GPA

**Online Portfolio****[www.jasonbaileydesign.com](http://www.jasonbaileydesign.com)**